

What does your business headshot say about your competence, professionalism or demeanor?

Times have changed since personal contact was the only means of meeting potential clients. While business cards, with a headshot, are a great way of putting a face with a name; in today's business environment most of your business prospects will have already attained their first impression of you and your business from either your corporate or social website.



A professional portrait used primarily for publication or networking websites, requires only a simple background with a 'head and shoulders' pose. This image will provide personal recognition rather than to convey a particular expertise.

Is your portrait intended for use in a corporate brochure, in a more prominent position on your website or will your portrait be framed for display? If so, a more personalized setting such as your office, conference room or commons area will be much more appropriate.

Executives, doctors, educators, musicians, architects, engineers, lawyers and other professionals who are photographed in their professional environment, communicate knowledge, proficiency and warmth.

Click [here](#) for more information